

Home Owner Initiative

In 2003, the "Delta Challenge: DST Homeownership Initiative" was created to assist sorority members, family, friends, and the general public with owning their homes and investing in homeownership. The program is a resource for individuals seeking information about homeownership; wishing to locate loan representatives who partners with the Delta Challenge; information about mortgage insurance or other benefits; or who has questions regarding real estate or related financial topics. In three years, the program has helped more than 400 families purchase homes. The DST Homeownership Initiative is a partnership between Delta Sigma Theta's 950 chapters, Chase Bank, and Genworth Financial.

The national directors of the DST Homeownership Initiative are Lori Jones Gibson and Lynn Richardson. Gibson is the Genworth Financial's Vice-President of Affordable Housing and Industry Affairs, and Richardson is Chase Bank's Vice President of National Strategic Partnerships.

The Delta Challenge offers mortgage loans, insurance, and other home buyers' discounts through The Delta Chase Initiative. The Delta Chase Initiative resulted in more than 100,000 consumer touch points worldwide and \$35 million in closings for Chase, a staggering 389% increase over those closed over the previous three years.

FREE SEMINAR

"SPRING TOWARDS HOME OWNERSHIP & INVESTING"

THE DELTA CHALLENGE PROGRAM

Learn How to
Get Your
\$8000 Tax Credit

GET YOUR HOME OWNERSHIP QUESTIONS ANSWERED IN
A RELAXED ATMOSPHERE



SATURDAY, April 18, 2008

11 am-1 pm

Aurora Public Library
14949 E. Alameda Pkwy
Aurora, CO 80012

For Additional Information and
RSVP call
720-301-6452 or email
DSTHomeChallenge@yahoo.com

A UNIQUE SEMINAR TO SPEAK WITH THE PROFESSIONALS
AND LEARN ABOUT THE HOME PURCHASE PROCESS

Real Estate Opportunities—*Move-up Buyers, 1st Time Buyers,
New Investors...All are welcomed!*

Down Payment Assistance—*What is available?*

Mortgage Experts—*What do I need to qualify?*

Inspectors—*Who does an inspection protect?*

Presented by Denver Alumnae Chapter of
DELTA SIGMA THETA SORORITY, INC.



*Please check back during spring 2010 for more information regarding Home Owner Initiatives.